Central Connecticut Chambers of Commerce

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CCCC EDUCATION PROGRAM 2025/2026

CCCC EDUCATION PROGRAM SUBSCRIPTION

PROGRAM PRICING
$75 per user

Reduced pricing available
for over 100 users

ON-DEMAND COURSE OPTIONS

Our on-demand courses are an affordable option for organizations wanting to offer training, but not able to afford custom development or live virtual sessions.

Our online course option gives you or your team 24/7 access to compliance and management skills training needed for one low price.

Courses are available for the duration of the program year and users will receive access by registering themselves in our LMS.

ONLINE COURSES INCLUDE:

- Harassment and Gender Discrimination Today (CT/CA/NY and US versions)

- Organizational Ethics; Making Good Decisions

- Cybersecurity Awareness

- Addressing Performance Issues in the Workplace

- Behavioral Interviewing

- Handling Runaway Emotions

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COURSE DESCRIPTIONS

Harassment and Gender Discrimination Today –
This course will discuss how to recognize and determine the types of harassment and gender discrimination in the workplace in addition to how these behaviors affect the victim, the harasser, and the employer and what employees should do if they witness prohibited company conduct. Compliant for all states including requirements for CT, NY, and CA.

Organizational Ethics; Making Good Decisions -
Ethics are the principles and standards that guide our behavior. Making good ethical decisions is about more than just a person's values and moral philosophies. It involves understanding the organization's values and expectations for behavior also. This course will make employees more inclined to ask questions about whether specific business practices are acceptable and inform employees on what to do when they aren't.

Cybersecurity Awareness –
The Federal Information Security Modernization Act of 2014 requires all federal employees and contractors to participate in annual cybersecurity training. Still, it is a good idea for private sector employers to provide this training too. This course discusses the importance of device security, password protection, and how to recognize and prevent common attacks such as malware, and social engineering.

Addressing Performance Issues in the Workplace -
Too often leaders procrastinate performance discussions based on lack of knowledge and fear of retaliation from teams. In this session, participants will review how to prevent reoccurring performance issues by helping individuals get back on track using the five steps for performance improvement.

Behavioral Interviewing –
In this session, we'll review the steps for an effective hiring process, the tools and techniques necessary to make fair, informed, and consistent hiring decisions including a focus on job competencies and how to base interview questions on the skills needed for the position. Participants will practice how and when to use lead and probe questions in different hiring scenarios and how to rate and evaluate candidates for selection.

Handling Runaway Emotions –
Runaway emotions damage our ability to think, work, and maintain constructive relationships. We'll review what makes up emotional intelligence or an individual's EQ and the factors for controlling negative behaviors that prevent successful relationships and high productivity in the workplace. Participants will take a behavior survey and practice the primary factors for addressing and managing strong emotions at work.

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LIVE VIRTUAL SESSIONS 2025/2026

October 2025: Leading Through Change: Navigating Uncertainty with Clarity and Confidence – Pam Thornton, Employer's Association of the Northeast

In today's rapidly shifting business environment, change is not a phase—it's a constant. From economic fluctuations and workforce shortages to evolving customer demands and disruptive technologies, businesses are being asked to adapt faster and lead smarter than ever before. This high-impact, one-hour session is designed for business owners, executives, and community leaders who are facing the pressures of managing teams, delivering results, and maintaining culture in the midst of uncertainty.

December 2025: How Anyone Can Start Using AI Today: A ChatGPT and Google Gemini Review – Ray Pourmaleki, WM

This interactive 1-hour virtual training is designed to demystify artificial intelligence and show how professionals across all industries—from nonprofits and real estate to financial services and retail—can begin using AI immediately without technical expertise. Participants will learn what AI is (and isn't), explore real-world use cases tailored to their sectors, and gain hands-on exposure to easy-to-use tools like ChatGPT and Google Gemini. We'll walk through live demonstrations, offer plug-and-play examples, and provide practical guidance on identifying the right moments to use AI for content creation, workflow improvement, and time savings. No jargon, no hype—just a simple, approachable introduction to how AI can help you work smarter, not harder.

YOU WILL RECEIVE REGISTRATION INFORMATION FOR ALL COURSES AND SESSIONS WITHIN 24 HOURS OF SIGNING UP.

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March 2026: Infusing Mindful Moments to Combat Burnout & Enhance Workplace Wellness – Melissa Severance, Inspire Big Dreams

To combat the chronic stress, anxiety, and burnout that permeate our modern work environment, it is essential to adopt practical tools for self-management and leadership from a place of calm, steady resilience. As workplace demands increase, employees confront mounting challenges that affect their overall wellness—often finding it difficult to "unplug" after work and continuously battling stress. By incorporating Mindful Moments into our daily routines, we disrupt these stress patterns and create a space for mindful leadership and holistic workplace wellness. This approach empowers you to present your best self and fosters a supportive, resilient culture where productivity and well-being flourish together.

April 2026: The Tools to Use – Dawn Tedesco, Career Compliance Solutions

Now more than ever managers and owners are responsible for researching, designing, and developing online applications and systems for their businesses and industries. The reasons for using various tools vary as much as the platforms, systems, and applications do. Tools deliver tailored experiences. While one business might have a focus on data analysis and trends, a second might need help with project management or event tracking. Deciding which tools best represent your goals, clients, or teams can be challenging. In this session we'll demonstrate four popular tools and systems for any size business in the areas of research and data, event management, and project management.

May 2026: Canva Essentials – Dani Watkins, Zenith Performance Solutions

Want your customers to remember your content? Then, you must engage them with graphics that help them retain your message. The challenge is what tool to create them with when you are not a graphics expert. Whether you are creating a presentation, a flyer, social media graphics or videos, or using spreadsheets to plan out your budget or a social media schedule, Canva is a powerful, easy-to-use tool for creating engaging graphics, video clips, presentations, and more. In this session, we will explore how to maximize the templates in Canva to create professional, branded graphics, videos and/or reels, and presentations, you will create your own templates to reuse over and over and utilize advanced features of Canva like team sharing, and publishing options like scrolling webpages.

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